

Mustafa Khan

WEB & GRAPHIC DESIGNER | CREATIVE LEAD | UI/UX DESIGNER
AUTOMATION EXPERT



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PROFILE

A highly skilled and innovative Creative Lead with outstanding design abilities and a strong commitment to delivering visually captivating and effective solutions. Renowned for blending creativity with technical expertise, I bring a refined aesthetic and strategic insight to every project. Proficient in Adobe InDesign, Illustrator, and other industry-standard tools, I create designs that communicate brand identity and engage audiences. As an automation expert, I also streamline design workflows, enabling greater efficiency and consistency without compromising on quality. Dedicated to crafting exceptional work that elevates brand experiences, I strive to make an impact through both artistry and innovation.

EDUCATION

Master of Computer Application

Pune university
Pune, MH
2011-2014

Bachelore of Computer Application

Pune university
Pune, MH
2008-2011

SKILLS

TECHNICAL

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe Dreamweaver

Adobe XD

Adobe After Effects

HTML / HTML5 / CSS

Wordpress / Opencart / CMS

Microsoft Office

Microsoft Outlook Mailer

Oracle Eloqua

Poppulo

WORK EXPERIENCE

Design Team Lead

JLL (Jones Lang Lasalle) | 2019-Present

Conceptualize, collaborate, and implement design solutions that meet brand strategies while adhering to creative briefs from concept to completion. Trade show exhibits, pop up stores, traveling consumer experiences, corporate environments, and RFPs. Lead roles on several projects, supervising other designers and freelancers in creating concepts, layouts, presentations and final art. Prepare final graphic elevations using CAD tools in a workbook format. Creative design and production management of several high-profile projects totaling several million dollars in revenue. Building relationships with clients.

Creative Lead

Exentrics | 2018-2019

Created photography, PowerPoint, Flash and multi-media presentations, CD-ROM package design, web design and maintenance, trade show graphics and promo materials, video and sound editing, wireframing, sketching, prototyping, and mocking up user experiences for digital products. Collaborating with engineering team in implementation of UX and UI changes.

Sr. Web and Graphic Designer

Exchange4media | 2018-2018

Responsible for design of various advertising campaign products, such as flyers, collaterals and posters from initial conceptual design through product delivery. Design and edit program previews. Create banners for on line advertisement. Responsible for creating and maintaining time related charts and graphs for TV program scheduling. Created custom graphics using Adobe Photoshop, Adobe Illustrator, InDesign as well as various imaging software. Completed user research to identify opportunities for improving broadcasting program presence. Defined testing parameters, prepared prototypes, user flows, wireframes and site maps. Facilitated tests, and analyzed and reported results.

Sr. Web and Graphic Designer

Meta Arch | 2017-2018

Designed from start to finish for various marketing campaigns primarily in real estate and architecture industry. Branding, CD design, publications, invitations, marketing campaigns. Design promotional material. Tailor branding and identity portfolio. Create all in-house material and advertising including web images, flyers, surveys, and layouts.

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AUTOMATION EXPERT

SKILLS

PROFESSIONAL

Team Building

Meeting Deadlines

Punctuality

Goal setting

Prioritization

Brain Storming

Problem Solving

Business Writing

AWARDS

Employee of the month

Exentrics / 2019

INTERESTS

Health & Fitness

Cooking

Traveling

Cricket

Gaming

WORK EXPERIENCE CONTINUED

Graphic Designer

AffinityX | 2016-2017

Create graphics for global window displays. Aid in the creation of email campaigns, online promotion, flyers, mockups. Apply graphics and communicate with printers.
Create branded graphic layouts. Conceive branded content. Perform graphic support for trade show booths. Implement creative briefs for printed and digital assets for seasonal based campaigns. Satisfy creative requests for posters, flyers, window displays, invites, etc.
Create graphics and layouts for online catalogue. Finalize line sheets, spec sheets and sell sheets for new product releases.

Web & Graphic Designer

Interactivo Web Agency | 2014-2016

Produced advertising and promotional materials for US and international publications. Created and modified online graphics and brand design. Designed various advertising campaign products, such as logos, identities, flyers, collaterals and posters. Experience in branding, packaging, printing, labeling design for advertisement agencies. Designed educational materials, textbooks, and brochures for US and international clients from initial conceptual design through client approval.

PORTFOLIO

WEBSITE

www.globalinteractivo.com

BEHANCE

www.behance.com/globalinteractivo